

## **Minutes**

## Oldham Leadership Board 15 November 2018, 10 am until 12 noon

Crompton Suite, Civic Centre Oldham

## **Present:**

| Present:   |                                |   |
|------------|--------------------------------|---|
|            | Cllr Arooj Shah                | Deputy Leader, Oldham Council                 |
|            | Dr Carolyn Wilkins OBE         | Chief Executive, Oldham Council               |
|            | Mike Barker                    | Oldham CCG                                    |
|            | Cllr Jenny Harrison            | Chair of the Health and Wellbeing Board       |
|            | Stuart Lockwood                | Oldham Community Leisure                      |
|            | Rebekah Sutcliffe              | Strategic Director for Reform, Oldham Council |
|            | Donna McLaughlin               | Alliance Director, Oldham Cares               |
|            | Supt Danny Inglis              | Greater Manchester Police                     |
|            | Liz Windsor-Welsh              | Chief Executive, Action Together              |
|            | Charlotte Stevens              | Joint Acting Director for Public Health       |
|            | Viv Robinson                   | Job Centre Plus                               |
|            | Ray Ward                       | Deputy Chief Executive, Oldham Council        |
|            | Roger Frith                    | Regeneration and Development, Oldham          |
|            | Roger i hai                    | Council                                       |
|            | Vicky Sugars                   | Strategy, Partnerships and Policy, Oldham     |
|            |                                | Council                                       |
|            |                                |   |
|            | Also in attendance (for winter |   |
|            | item):                         |   |
|            | Carol Brown                    | Director, Environmental Services              |
|            | Jayne Ratcliffe                | Adult Social Care                             |
|            | Karl Dean                      | Miocare                                       |
|            | Vicky Wood                     | Strategic Housing                             |
| Apologies: | Cllr Sean Fielding             | Leader of the Council                         |
| Apologico. | Cllr Zahid Chauhan             | Cabinet Member for Health and Social Care     |
|            | Vinny Roche                    | Chief Executive, First Choice Homes           |
|            | CS Neil Evans                  | Greater Manchester Police                     |
|            | Jon Aspinall                   | Greater Manchester Fire & Rescue Service      |
|            | Alun Francis                   | Principal, Oldham College                     |
|            | Helen Lockwood                 | Executive Director for Economy, Skills and    |
|            |                                | Neighbourhoods                                |
|            | Dr John Patterson              | Chief Clinical Officer, Oldham CCG            |
|            | Dave Benstead                  | Chair of the Economy and Skills Partnership   |
|            | Jeremy Broadbent               | Business Leader                               |
|            | Nicola Frith                   | Royal Oldham Hospital                         |
|            |                                |   |
|            | L                              |   |



| 1 | A whole system approach to winter preparation  |
|---|--|
| 1 |  |
|   | The item was introduced and facilitated by Dr Carolyn Wilkins, OBE.  |
|   | All partners/attendees were asked to prepare, in advance of the meeting, a short piece to verbally present to the Board on the added pressure that winter brings to their organisation and consider what we need to do at a whole system level.                  |
|   | Board members commented that the approach to bonfire night was a good example of whole system preparation and that those involved be thanked on behalf of the Board.   |
|   | Health and vulnerable groups   |
|   | <ul> <li>Over 65s are a key at risk group. Key issues include a low take up of flu vaccinations and messages around eating well and staying warm. It was agreed that we could do more to create a coherent partnership message about winter wellness.</li> </ul> |
|   | <ul> <li>There is a link between hospital admission rates and flu vaccinations rates but too<br/>soon to know impact for this year.</li> </ul>   |
|   | <ul> <li>We could consider a collective leadership challenge to get near to 100% flu<br/>workforce vaccination rates for next winter</li> </ul>  |
|   | <ul> <li>The main risks for the hospital are beds and workforce planning</li> <li>A system plan is now in place that includes acute and community sector, adult and children's social care</li> </ul>  |
|   | <ul> <li>Progress has been made in preparing the workforce for the '10 days of doom'<br/>over Christmas period ensuring staff rotas are in place</li> </ul>  |
|   | Winter planning needs to happen with other hospitals including Bury and<br>Rochdale  |
|   | Key dates for demand include a rise in adult social care referrals at Boxing day   |
|   | Neighbourhoods, community and infrastructure   |
|   | <ul> <li>Deaths on the road are highest in Greater Manchester which has an impact<br/>across the system</li> </ul>   |
|   | <ul> <li>We have started to see normalisation of drink driving etc as less of a police</li> </ul>  |
|   | presence and we need to reinforce zero tolerance messages  |
|   | <ul> <li>We can reinstate alcohol blood testing in A&amp;E to measure impact</li> </ul>  |
|   | <ul> <li>Some myth busting required about what is best at winter. For example, winter<br/>tyres better in all weather, need to grit car parks as a priority due to grid lock,</li> </ul>   |
|   | <ul> <li>don't put your bin out in your slippers etc</li> <li>To promote the Warm Homes initiative through GPs this winter to encourage take up</li> </ul>   |
|   | <ul> <li>Challenges in meeting the Mayoral pledges on a 'bed for a night' but also need to<br/>ensure 'help for the morning'</li> </ul>  |
|   | <ul> <li>Need consistent workforce messages for bad weather. For example, take your<br/>laptop home tonight!</li> </ul>  |
|   | <ul> <li>Need to consider long term planning for mobile workforce</li> </ul>   |
|   | AGREED/ACTION:   |
|   | 1. For the Council Communications team take the lead in co-ordinating winter   |
|   | messages with partners to include coherent messages on winter wellness and<br>'zero telerance' messages for drink driving offences   |
|   | <ul><li>'zero tolerance' messages for drink driving offences</li><li>Ray Ward to develop workforce messaging for cold weather and for other leaders to consider</li></ul>  |
|   | 3. For all partners to continue to push flu vaccination take up with staff and   |



|   | <ul> <li>vulnerable groups</li> <li>4. Donna McLaughlin to request that the hospital reintroduce alcohol blood testing</li> <li>5. Mike Barker to encourage GPs to promote the Warm Homes initiative</li> <li>6. Vicky Sugars to add August Bank holiday preparations to the Forward Plan</li> <li>7. That a session be added annually to continually build on whole system winter preparation year on year</li> </ul> |
|---|--|
| 2 | Youth violence approach  |
|   | Supt Danny Inglis, Greater Manchester Police presented Oldham's plans to take a whole system, public health approach (as opposed to a purely risk approach) to tackling youth violence in the borough. This included considering youth violence as contagious and an epidemic.   |
|   | Board members commented that:-   |
|   | <ul> <li>Concealed weapons, as opposed to knives alone is the issue</li> </ul>   |
|   | <ul> <li>Traditional approaches like 'scared straight' have not been an effective deterrent<br/>and that we need to understand what drives behaviour and address the negative<br/>norms</li> </ul>   |
|   | <ul> <li>We have to turn around what has become a community norm and that this can<br/>only be done with all agencies and the community.</li> </ul>  |
|   | <ul> <li>We need to consider how community views are fed into the planning of this and<br/>other key issues (not just at a delivery stage)</li> </ul>  |
|   | <ul> <li>We require coherency on the various funding streams available so that we can<br/>funding a coherent strategy and for this to be picked up at Greater Manchester</li> <li>We need a long term plan and a compaling vision for tackling the incure that we</li> </ul>   |
|   | <ul> <li>We need a long term plan and a compelling vision for tackling the issue that we<br/>can all buy into.</li> </ul>  |
|   | GMP are looking at using resources to recruit a Police School Officer but we also  |
|   | need to understand when the 'teachable' moments are to change behaviour.   |
|   | <ul> <li>That a lot can be learnt as a Partnership from the method being adopted in the<br/>strategy.</li> </ul>   |
|   | AGREED/ACTION:   |
|   | <ol> <li>That we consider how community representation can better feed into this<br/>Board</li> </ol>  |
|   | <ol><li>That Donna McLauglin consider how we can use a public health technique<br/>and apply to other partnership problem solving.</li></ol>   |
|   | <ol> <li>Carolyn Wilkins to raise the issue of funding at Greater Manchester</li> <li>That partners agree to be contribute to the approach and for Danny Inglis to<br/>invite partners to attend the March 2019 conference</li> </ol>  |
| 3 | Minutes and key area updates/progress since the meeting on 13 September 2018   |
|   | Presented by Dr Carolyn Wilkins, OBE, Chief Executive, Oldham Council and Accountable Officer for Oldham CCG (Chair)   |
|   | The Minutes of the meeting on the 13 September 2018 were agreed as a correct record of proceedings and Board members provided updates on the following key actions   |



|   | Holts blockage – The Board was informed that the community protection orders had been served on the property and that they would then follow this up with further enforcement and a police visit.  |
|---|--|
|   | In their shoes and the daily mile – 11 leaders had taken part in the 'in their shoes' programme and the feedback had been overwhelmingly positive. Outcomes included the unblocking of an issue regarding service access for a resident in temporary accommodation and an offer of funding and support to one voluntary organisation. Other leaders who had not yet managed to secure a date to take part were encouraged to do so. Action Together requested a copy of the evaluation so that this could inform future programmes. Likewise, take up of the Daily Mile had also been really positive among partners including the development of a community mile by Action Together. |
|   | Oldham Plan draft measures – The Board were presented with some focus areas and measures for the Board to own going forward and were requested to come back to Vicky Sugars with any comments by the end of November 2018.   |
|   | GM Scaling up place based integration and reform - The Board noted the direction from Greater Manchester in scaling up public service reform and it was agreed that this be discussed in detail at the January meeting of the Board. Members were also encouraged to attend the 'scaling up public service reform' event on the 29 November.   |
|   | AGREED/ACTION  |
|   | 1. The minutes of the meeting on the 13 September 2018 were agreed as a correct  |
|   | record<br>2. Roger Frith to provide a further update on any progress on the Holts issue to the<br>January Board  |
|   | 3. Vicky Sugars to circulate a copy of the final evaluation for 'in their shoes' to Action Together  |
|   | <ol> <li>For partners who have not yet taken part with the 'in their shoes' initiative to<br/>secure a date by contacting Vicky Sugars</li> </ol>  |
|   | 5. For partners to comment on the draft Oldham Plan measures to Vicky Sugars by  |
|   | <ul> <li>the end of November 2018</li> <li>6. For all partners to encourage attendance at the GM 'scaling up public service referm' event on the 20 November.</li> </ul>   |
|   | reform' event on the 29 November<br>7. To have an item on place based integration and reform at the 17 January meeting<br>of the Board   |
| 6 | Date and time for next meeting   |
|   | 17 January 2018  |
|   | 10:00 - 12:00  |
|   | Crompton Suite, Civic Centre   |
| L | I  |